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# pet welfare project

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an initiative of The Daddio Collective a 501c (3) Charity organization

## WHO ARE WE?

Karole Foreman, Addie Daddio, Diane Doyle, Connie Jackson, Carol Weiss, and Tiger Munson, are a multidisciplinary group composed of actors, singers, composers, writers, educators, visual artists, and animal advocates. We have come together to create educational and entertaining projects aimed at children to teach them about animal welfare. We call this initiative ***The Pet Welfare Project***.

## WHAT ARE WE PROPOSING?

Developing and performing a 45 minute musical play called ***BUDDY'S BIG DAY OUT!*** Written by award winning writer, Karole Foreman and accomplished composer, Carol Weiss, this entertaining family show contains an educational component that is aimed at children, ages 7 through 12. The production will underline the importance of spay/ neuter, animal welfare, and the responsibility of caring for pet companions.

## WHY?

Animal euthanasia rates in L.A. County have been reduced drastically in some communities, but it still remains a problem in far too many neighborhoods in our city. Spaying and neutering works. Reducing animal overpopulation is critical to ensure not only the health and safety of our neighborhoods, but also reduces the burdens placed on city services to manage animal control. It brings us closer to our goal to place *every* animal in a loving, permanent home. This message has had success in some L.A. communities, but it is critical to continue to provide vital information to our city's diverse populous. Lack of access to affordable pet care services, misconceptions about animal welfare, and cultural norms need to be addressed in order to continue the successful education and outreach about how to care for pets. Because a pet is a lifetime companion, their care, safety, and well-being depends on us. We decided to focus on reaching the children in these diverse communities because a child's love and enthusiasm for animals keenly influences their parents' choices in purchasing a pet. When we help children understand the great responsibility of owning a pet we can create awareness in the next generation and open a dialogue between children and their parents. This will have a direct impact our immediate communities by contributing to the well-being of our animal companions, reducing the animal population, and providing a public safety.

## HOW DO WE PLAN TO ACCOMPLISH THIS?

Create tour and perform a 45 minute musical show designed to inform and delight our target audience. The show will illustrate very important messages about how to responsively care for animals in an engaging, entertaining, and meaningful way. Our goal is to perform the show in non-traditional venues in order to engage as many people in the community as possible. We are looking to partner with and perform in or near animal shelters, libraries, in parks, community centers, galleries, or other open spaces.



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## ENGAGEMENT, EDUCATION, AND OUTREACH.

The actors, who will also be participating as our educational facilitators, will engage the participants in playful and creative activities. The activities may include games, art projects, perhaps a visit from a shelter pet, and a question and answer period to follow the production. For example, one of the planned activities will give the children an opportunity to help design our set. We will be working with visual artist Tiger Munson, who will design a blank template of our set, (a façade of an animal shelter, for instance), upon which the children will be invited to draw, paint, and create. At the end of the performance, the set will be dismantled and can either be displayed as an art piece in the performance venue, or the children can take home their work to share with friends and family members. Another interactive activity suggested by our graphic artist, Diane Doyle, was to create a coloring book based on our musical production. The children can take home to enjoy and the images would help to reinforce the ideas presented in the show.

Diane will also help to create our educational material, along with pet photographer, actress, and animal activist, Connie Jackson. They will create a ***Pet Welfare Project*** pamphlet that will help children to engage in a discussion with their parents about how to care for their pets, as well as additional information about community and city resources. We will also aim to have this material translated into different languages.

## HOW YOU CAN HELP.

We are raising funds through grants, sponsorships, donations, and crowdfunding campaigns. Donations can be made directly to the Daddio Collective on ***The Pet Welfare*** website and Facebook Page. We can also be contacted directly at ***thepetwelfareproject@gmail.com*** to inquire about sponsorship. We have created a preliminary budget that reflects the costs of what it would take to move this project forward. We are basing the production budget on the Actor's Equity Associations' Theater for Young Audience Agreement in order to engage the highest caliber of performing artists for this project. The project will also engage a team of professional teaching artists, as well as a visual artist, technicians, musicians, crew, and fellow animal lovers, to tour and perform in the show.

## OUR PRODUCING PARTNER.

***The Pet Welfare Project's*** is an initiative of the Daddio Collective; a 501c3 Charity which enhances the lives of children, animals, and communities.



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## WHAT IS OUR GOAL?

To put an end the senseless euthanasia of loving, healthy animals and to ensure all of our animal companions find safe and loving homes. We will do this by continuing to advocate for spaying and neutering, pet adoption, microchipping pets, and the different ways pet owners can care for their life-long companions.

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## PLEASE, JOIN US!

*For more information contact Karole Foreman at **The Pet Welfare Project**  
775-237-8760 or [thepetwelfareproject@gmail.com](mailto:thepetwelfareproject@gmail.com)*



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